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| --- | --- | --- | --- | --- | --- | --- |
|  | **Good**  **25** | **Average**  **20** | **Fair**  **15** | **Poor**  **10** | **No Credit**  **0** | **Total Points** |
| **Layout /**  **Design** | The pages are well organized. Alignments make reading easy. The backgrounds enhance the page. | The pages are eye-catching and attractive. Text is easy to read. The backgrounds are subtle and appropriate. | The pages appear “busy” or “boring.” Text may be difficult to read. The backgrounds are somewhat distracting. | The pages are unattractive. Text is difficult to read. The backgrounds are distracting. | Not complete. |  |
| Graphics | Photos, icons, and clip art are used and may follow a theme. | Photos, icons, and clip art are appropriate, of high quality and download fairly quickly. | Photos are blurry or fuzzy; icons and clip art do not “fit” with the topic. Too many pictures make the download time slow. | Photos, icons, and clip art are inappropriate or of low quality. | There are no photos, icons or clip art. |  |
| Information | Information is creatively written and cleverly presented. | Information is well written and interesting to read and is presented in short sections. | Information could be better written and too much information is given in each section. | Information is poorly written, inaccurate, or incomplete. | Not complete. |  |
| **Navigation/ Links** | Links are created with images and icons to enhance the text links. | Links are consistent and easy to find so that the user can easily navigate back and forth through pages. | The user may become confused when navigating between pages. Some links may not work. | The user may become lost or links may be missing or not working. | Not complete. |  |
|  |  |  |  |  |  | Total Score \_\_\_\_\_\_/100 |